

FALL PARISH CAMPAIGN PLAN

“Together Again!”

**2022 Parish Target:** $

**Fall Campaign Objectives:**

*Examples:*

* Increase the amount of money raised from $\_\_\_\_\_\_\_\_ in 2021 to $ \_\_\_\_\_\_\_\_\_ in 2022.
* Receive a Parish Share rebate of at least $\_\_\_\_\_\_\_\_ that will be used for \_\_\_\_\_\_\_\_\_\_\_.
* Increase the number of TWS donors from \_\_\_\_\_\_\_ to \_\_\_\_\_\_\_ by December 2022.

**Resources & Materials:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Video** | **Posters & Pew Cards** | **Bulletin/Social Media** | **Other** |
| * Campaign Launch * Monthly Encouragement | * *Together Again* posters * Pew Rack Cards * Thermometer | * Weekly bulletin ads * Social media ads | * PowerPoint slides * Pulpit speaking notes * Prayers of the Faithful * TWS Speakers |

**Action Plan:**

*Sample only. You can establish your own color scheme and use the calendar to insert events, activities, resources, etc.*

|  | **September** | **October** | **November** | **December** |
| --- | --- | --- | --- | --- |
| **Mon-Fri** | **12-16** |  | **Oct 31-Nov 4** | **1-2** |
| **Sat-Sun** | **17-18** | **1-2**  **TWS COLLECTION** | **5-6**  **Catholic Education Sunday**  **TWS COLLECTION** | **3-4**  **TWS COLLECTION** |
| **Mon-Fri** | **19-23**  **TWS Launch Mass with Archbishop Smith** (date TBC) | **3-7** | **7-11** | **5-9** |
| **Sat-Sun** | **24-25**  **Needs of the Church in Canada** (TWS beneficiary)  **World Day of Migrants & Refugees**  **Promote TWS Collection** | **8-9** | **12-13**  **World Day of the Poor** |  |
| **Mon-Fri** | **26-30** | **10-14**  **Thanksgiving** | **14-18** |  |
| **Sat-Sun** |  | **15-16** | **19-20**  **World Day of Youth** |  |
| **Mon-Fri** |  | **17-21** | **21-25** |  |
| **Sat-Sun** |  | **22-23**  **World Mission Sunday** | **26-27**  **First Sunday of Advent**  **Promote TWS Collection** |  |
| **Mon-Fri** |  | **24-28** | **28-30**  **Giving Tuesday** |  |
| **Sat-Sun** |  | **29-30**  **CSS Sunday**  **Promote TWS Collection** |  |  |