

FALL PARISH CAMPAIGN PLAN

“Together Again!”

**2022 Parish Target:** $

**Fall Campaign Objectives:**

*Examples:*

* Increase the amount of money raised from $\_\_\_\_\_\_\_\_ in 2021 to $ \_\_\_\_\_\_\_\_\_ in 2022.
* Receive a Parish Share rebate of at least $\_\_\_\_\_\_\_\_ that will be used for \_\_\_\_\_\_\_\_\_\_\_.
* Increase the number of TWS donors from \_\_\_\_\_\_\_ to \_\_\_\_\_\_\_ by December 2022.

**Resources & Materials:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Video** | **Posters & Pew Cards** | **Bulletin/Social Media** | **Other** |
| * Campaign Launch
* Monthly Encouragement
 | * *Together Again* posters
* Pew Rack Cards
* Thermometer
 | * Weekly bulletin ads
* Social media ads
 | * PowerPoint slides
* Pulpit speaking notes
* Prayers of the Faithful
* TWS Speakers
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**Action Plan:**

*Sample only. You can establish your own color scheme and use the calendar to insert events, activities, resources, etc.*

|  | **September** | **October** | **November** | **December** |
| --- | --- | --- | --- | --- |
| **Mon-Fri** | **12-16** |  | **Oct 31-Nov 4** | **1-2** |
| **Sat-Sun** | **17-18** | **1-2****TWS COLLECTION** | **5-6****Catholic Education Sunday****TWS COLLECTION** | **3-4****TWS COLLECTION** |
| **Mon-Fri** | **19-23****TWS Launch Mass with Archbishop Smith** (date TBC) | **3-7** | **7-11** | **5-9** |
| **Sat-Sun** | **24-25****Needs of the Church in Canada** (TWS beneficiary)**World Day of Migrants & Refugees****Promote TWS Collection** | **8-9** | **12-13****World Day of the Poor**  |  |
| **Mon-Fri** | **26-30** | **10-14****Thanksgiving**  | **14-18** |  |
| **Sat-Sun** |  | **15-16** | **19-20****World Day of Youth** |  |
| **Mon-Fri** |  | **17-21** | **21-25** |  |
| **Sat-Sun** |  | **22-23****World Mission Sunday** | **26-27****First Sunday of Advent****Promote TWS Collection** |  |
| **Mon-Fri** |  | **24-28** | **28-30****Giving Tuesday** |  |
| **Sat-Sun** |  | **29-30****CSS Sunday****Promote TWS Collection** |  |  |